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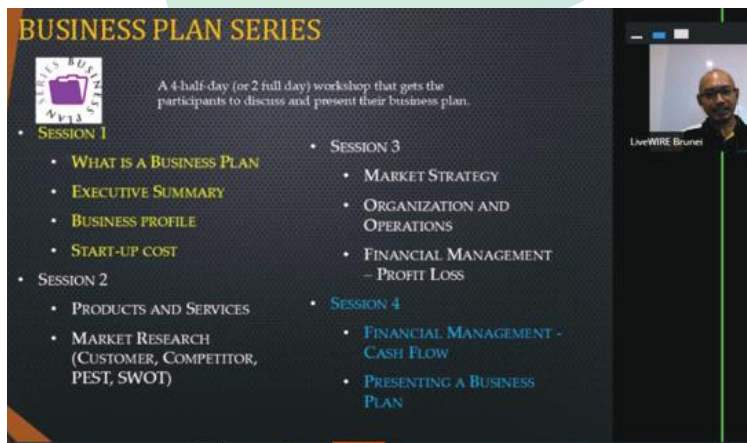
BUSINESS PLAN ONLINE WORKSHOP WITH LIVEWIRE

Recently, an online workshop was held for Nex.Us associates to help aspiring Nex.Us entrepreneurs and small business owners to write a business plan and understand it in-depth. The training was conducted by LiveWIRE's Senior Business Counsellor, Mohd Fadhilullah Tudun bin Haji Hassan, who has been working with the company for over 9 years and has a background in entrepreneurship training.

One of the first steps entrepreneurs take to start a real business for the purpose of future expansion is to create a business plan. A business plan is an important strategic tool for entrepreneurs; a good business plan not only helps entrepreneurs focus on specific steps necessary to make the business ideas succeed, but it also helps achieve short-term and long-term goals. Some would say a business plan is one of the keys to success.



Mohd Fadhilullah Tudun bin Haji Hassan, during the Business Plan Online session



Some of the training content covered by the trainer during the online workshop

Although writing a business plan is time-consuming, it's essential if you want to have a successful business that's going to survive the startup phase, at the very least. The process of writing a business plan can do wonders to clarify the starting point of your business and where you're [planning on] going.



Some of the staff who participated in the online workshop together at the Nex.Us Headquarters



Others who participated from home.

Learning from experts and those who have the knowledge and skills in their field is extremely beneficial – both for personal and professional development. All Nex.Us associates are highly encouraged to participate in future trainings or workshops to elevate your skills and knowledge, or simply to learn something new while you re-discover your career plans in Nex.Us.

Keep a look out on your work inbox to see how you can enroll yourselves to other available trainings soon! Or watch out for ULearn, our new Learning Management System which will be launched in the near future.